



Agency Connect: Trends, Challenges & Opportunities

Tuesday 30th September 2025; The Royal Scots Club, Edinburgh

10am to 4.30pm

Hosted in partnership by **SuperControl**, the **Association of Scotland's Self Caterers (ASSC)** and **Key Data Dashboard**, *Agency Connect* brings together leading property management agencies from across the Scotland for a day of networking, insight, and collaboration. This unique gathering will explore the latest market data, address topical issues facing the industry, and create opportunities for agencies to share experiences, challenges, and innovative solutions. With a focus on strengthening relationships and shaping the future of property management, the event is designed to inform, inspire, and connect professionals at every level.

09:30 -10:00 Arrival & Registration

10:00 Welcome

10:10 State of the Nation

Fiona Campbell MBE, CEO Association of Scotland's Self-Caterers

10:40 Around the World in 30 minutes: Global Trends in Short Term Rentals

Richard Vaughton, Yes Consulting

11:10 Panel Discussion / Q&A

Panellists: Fiona Campbell, Richard Vaughton, Daniel Sacerdoti,

11:30 Coffee & Networking

12:00 HMRC Digital Platform Reporting Requirement (DAC7): Everything you need to know - and what to do about it

Natalie Dowling, Head of Tax Platform Hartford Consultants

- 12:20 Collect, Click, Comply: DAC7 made simple
Philippa Wright, Client Success Consultant SuperControl
- 12:30 Panel Discussion / Q&A
Panellists: Natalie Dowling, Philippa Wright, Jane Cameron
- 12:45 Lunch & Networking
- 13:55 Diving into the data: Exploring the latest market trends and the impact on your strategy
Sally Henry, VP of Business Development Key Data
- 14:30 Creatomatic: 10 tips in 10 minutes
- 14:40 SuperControl: 10 tips in 10 minutes
Laura Hunter, Client Success Consultant SuperControl
- 14:50 Panel Discussion / Q&A
Panellists: Sally Henry, Fiona Campbell, Laura Hunter, Jane Cameron
- 15:15 Coffee & Networking
- 15:45 Ahead of the Pack: A brand that breeds success
Gail Adams, Pack Holidays
- 16:15 Summary and Close
Chris Baxter, Business Development Manager SuperControl
- 16:30 Drinks reception